TIPT and Liberate

**Simple, reliable, flexible and
scalable business communications**

TIPT is a complete unified communications solution that's simple, flexible, scalable and highly reliable. It enables you to deliver calls securely with one simple cloud collaboration solution across the desktop and mobile.

TIPT provides a consistent user calling experience across different compatible connected devices and locations, while avoiding the cost and complexity of buying, integrating and managing hardware and applications.

Simplicity

Bring your people together more quickly and easily to share information. TIPT helps to deliver a seamless and consistent user experience across multiple devices and locations, while reducing the cost and complication of management.

Scalability and flexibility

It's a customisable and scalable solution with a range of plans, features and end points. Use video to connect with customers and colleagues on compatible devices, take TIPT on the road with Webex where coverage is available, develop apps with the TIPT App Development Environment, or run call centre services.
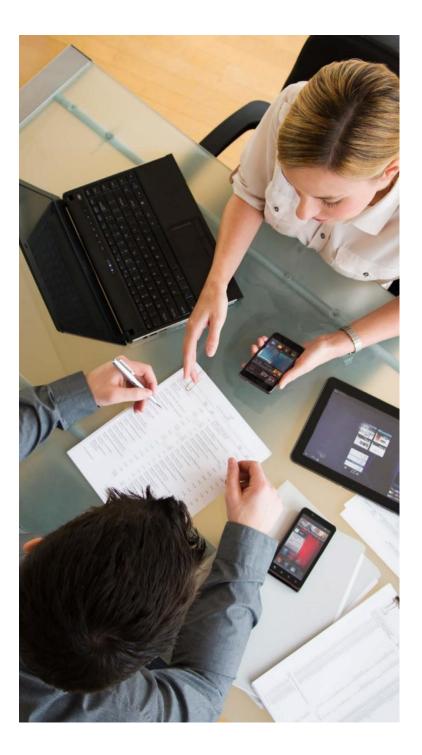
Reliability

You can rely on our networks to ensure performance and reliability.

Drive productivity and innovation

Help enable your staff to be more agile and responsive, adapt to market change faster, and foster new and more flexible ways of working.

Available over the Internet

TIPT is now also available over any compatible network, anywhere you have internet in Australia. Adopt cloud collaboration over your preferred internet service, including Telstra Broadband and NBN.

Liberate Your Workforce

The unique inclusion of Liberate allows users to unify the desk phone and mobile in a single network-integrated solution, which helps maintain your business identity while assisting to migrate your organisation to a mobile-first strategy. Customisable to fit your unique business needs, this solution also makes experiences more seamless as your people switch between the office and their homes, as well as from their work computers, desk phones and mobiles. Liberate optimises the tools you already have in place while increasing functionality and features.

Build your TIPT solution in four easy steps

1. Select	2. Choose	3. Customise	4. Pick
User packs to suit your requirements	Your endpoints from a range including soft phones, physical handsets and IADS to connect analogue devices	Add-ons to meet your business needs	A calling plan to suit your business needs

Step 1: Select User Packs

Each pack delivers a range of features that can be used with compatible audio and video IP handsets and soft phones. The services have been bundled to suit a variety of usage needs and budgets. Choose the pack that works best for you*:

User Pack Options	Details
Basic User pack	An entry-level pack that provides simple telephony features to suit most common requirements. Best value pack for connecting a TIPT IAD (for your analogue device) or your BYO room-based video conferencing unit
Standard User pack	This pack is suited to front offices, back offices and branches. It includes the basic services, plus additional features such as Liberate Unified, voicemail (including voicemail to email) and web-based setup. It also includes the Webex for TIPT softphone for video calling across mobile and desktop devices.
Executive User pack	A comprehensive package of telephony services well suited to your executives, support staff and mobile workers. It includes the standard services plus additional features for Call-routing, Liberate Unified and Remote Office functions. It also includes the Webex for TIPT softphone for video calling across mobile and desktop devices.
Hoteling/ Hot Desking pack	Support a more flexible workplace by allowing your staff to have the same phone number and a range of calling features at any desk.

* See full list of inclusions at the end of this brochure.

Step 2: Choose your endpoints

You can enhance the experience for your staff by sourcing the latest high quality voice and video handsets through us. Choose from a wide variety of endpoints that are compatible with TIPT. This includes office video phones, basic handsets, conferencing phones, wireless DECT handsets, soft phones and IAD solutions to integrate your analogue devices like fax, lift phones, doors and gates.

Step 3: Add-on options to enhance your TIPT solution

Customise your solution from the range of options available, which may incur additional charges.

Add-on Options	Details
Call Centre	A fully scalable 'virtual call centre' solution for you to quickly set up call centre services, without the expensive investment in equipment, infrastructure and technical support. Queue up to 500 calls, using intelligent routing to send out to your agents.
Cloud Call Recording	You can now enable Cloud Call Recording across your business, inside or outside your call centre. It can also record calls that are answered directly on a mobile phone, ensuring your organisation addresses regulatory and compliance requirements.
Liberate Mobile	Liberate allows users to utilise the functionality of a desk phone on their mobile in a single network-integrated solution, which helps maintain your business identity while helping migrate your organisation to a mobile-first strategy. Customisable to fit your unique business needs, this solution also makes experiences more seamless and helps maintain corporate identity for mobile-only teams and workers. Specific features included are shown in the table below.

Add-on Options	Details
MiReception	Provide your front-of-house staff with an advanced MiReception thin client that can help them handle a large volume of calls efficiently.
Real Time Billing	Have access to call and cost details for your incoming and outgoing calls within minutes of hanging up.
Virtual Meeting Room (VMR)	Enjoy powerful phone features and conduct multi-party video meetings on TIPT endpoints with a single dial in number, or join in from compatible devices.
Webex for TIPT	Enhance your collaboration experience whether you're at a desk, on the go, or together in a meeting room. It helps speed up projects, build better relationships, and solve business challenges. It also has all the team collaboration tools you need to keep work moving forward. Webex for TIPT also connects with the other tools you use to simplify life.

There's also, Hunt Groups, Auto Attendants, Pick up Group, Authorisation Codes, Music on Hold, Voice Portal, Call Park and Call Pickup features available.

Step 4: Pick an optional calling plan to suit your business needs

TIPT Complete calling plans enable you to better manage your variable costs on a month-to-month basis to provide you with cost certainty and peace of mind. TIPT Complete call plans are capped offnet calling plans for your users (includes all calls to Local and National numbers, as well as calls to Mobiles).

Overview: TIPT Feature Packs

TIPT Features	Basic Pack	Standard Pack	Executive Pack	Hoteling/Hot Desking	Liberate Mobile*
Alternate Numbers		Included	Included		Included
Anonymous Call Rejection		Included	Included		
Authentication	Included	Included	Included		
Automatic Call Back		Included	Included		
Barge-in Exempt			Included		
Basic Call Logs	Included	Included	Included	Included	Included
BroadWorks Anywhere		Included	Included		
BroadWorks Assistant - Enterprise		Included	Included		
Broadworks Mobility					Included
Busy Lamp Field	Included	Included	Included		
Call Forwarding Always	Included	Included	Included		Included
Call Forwarding Busy	Included	Included	Included		Included
Call Forwarding No Answer	Included	Included	Included		Included
Call Forwarding Not Reachable	Included	Included	Included		Included
Call Forwarding Selective		Included	Included		Included
Calling Line ID Delivery Blocking	Included	Included	Included		Included
Calling Name Delivery	Included	Included	Included		Included
Calling Name Retrieval	Included	Included	Included		Included
Calling Number Delivery	Included	Included	Included		Included
Call Notify		Included	Included		
Call Return	Included	Included	Included		Included
Call Transfer	Included	Included	Included	Included	Included

TIPT Features	Basic Pack	Standard Pack	Executive Pack	Hoteling/Hot Desking	Liberate Mobile*
Call Waiting	Included	Included	Included		Included
Collaborate – Sharing		Included	Included		
Connected Line Identification Presentation	Included	Included	Included		Included
Connected Line Identification Restriction	Included	Included	Included		Included
Customer Originated Trace	Included	Included	Included		Included
Custom Ringback User		Included	Included		Included
Custom Ringback User Call Waiting		Included	Included		Included
Customer Ringback User Video		Included	Included		
Directed Call Pickup	Included	Included	Included		
Directed Call Pickup with Barge-in		Included	Included		
Diversion Inhibitor	Included	Included	Included		Included
Do Not Disturb		Included	Included		Included
Enhanced Call Logs		Included	Included		
Executive			Included		
Executive Assistant			Included		
External Calling Line ID Delivery	Included	Included	Included	Included	Included
External Custom Ringback					Included
Flash Call Hold	Included	Included	Included	Included	Included
Flexible Seating Guest		Included	Included		
Group Night Forwarding		Included	Included		
Hoteling Guest	Optional**	Optional**	Optional**	Included	
Hoteling Host	Optional**	Optional**	Optional**	Included	
In-Call Service Activation		Included	Included		
Integrated IM&P		Included	Included		Included
Intercept User	Included	Included	Included	Included	
Internal Calling Line ID Delivery	Included	Included	Included	Included	Included
Last Number Redial	Included	Included	Included	Included	Included
Liberate Unified*		Included	Included		
Multiple Call Arrangement	Included	Included	Included		
N-Way Call		Included	Included		
Outlook Integration		Included	Included		
Personal Assistant					Included
Pre alerting Announcement		Included	Included		Included
Priority Alert		Included	Included		
Privacy		Included	Included		Included
Push to Talk	Included	Included	Included		
Remote Office			Included		
Selective Call Acceptance		Included	Included		

TIPT Features	Basic Pack	Standard Pack	Executive Pack	Hoteling/Hot Desking	Liberate Mobile*
Selective Call Rejection		Included	Included		
Sequential Ring		Included	Included		
Shared Call Appearance					Included
Shared Call Appearance 15	Included	Included	Included		
Simultaneous Ring Personal		Included	Included		
Speed Dial 100		Included	Included		
Speed Dial 8		Included	Included		
Third Party Voicemail Support					Included
Three-Way Call	Included	Included	Included		
TIPT Administration Portal		Included	Included		
Voice Messaging User		Included	Included		
Voice Portal Calling	Optional**	Included	Included		
Webex for TIPT softphone		Included	Included		

* Must be taken with a compatible Telstra Mobile service
** May be selected, will incur additional charges

Overview: Webex for TIPT Feature Packs

Webex Features	Softphone*	Basic Pack**	Standard Pack**	Premium Pack**
Calling	Included	Included	Included	Included
Dial Pad (Australian Voice Network – any call)	Included	Included	Included	Included
Messaging		Included	Included	Included
Space Meetings		Up to 25 participants	Up to 100 participants	Up to 300 participants
PMR Meetings		None	Up to 100 participants	Up to 1000 participants

*Softphone is included within the TIPT Standard and Executive feature packs
**Webex for TIPT feature packs may be added to the TIPT Standard and Executive Packs

About Telstra

We provide network services and solutions to more than 200 of the world's top 500 companies. They rely on us to do business across 240 countries and territories and to enable greater productivity, efficiency and growth. Our solutions offer the best of all worlds – skilled people and a rich portfolio of services delivered on our world-class

Telstra Next IP® network and Next G® network. To ensure reliable performance, they're monitored and maintained from our dedicated centres using advanced management and operational systems. And they're backed by Telstra Enterprise-Grade Customer Service and one of Australia's largest and most qualified field and technical workforce

About MobileCorp

MobileCorp is a Communications Techology MSP based in Sydney and serving Telstra customers nationally. MobileCorp was one of a handful of foundational Telstra Enterprise and Business Partners dating our alignment back 30 + years. MobileCorp is a Telstra Platinum Partner for Mobility and Services

Contact MobileCorp on **1800 243 252** or **02 9381 9999**

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Contact your MobileCorp representative for more details.