



moorup



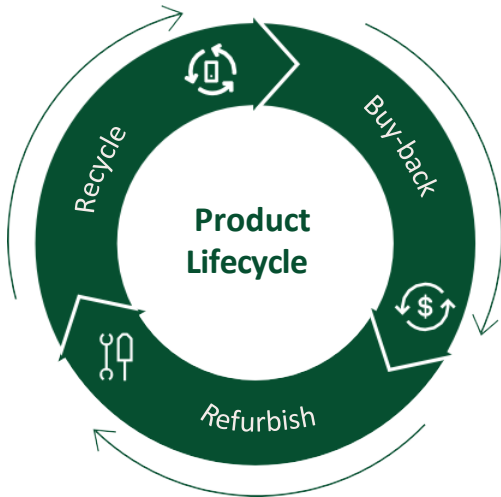
Buy-back with Moorup

Simple

Secure

Sustainable

Circular Device Solutions



It's easy to get Telstra credit to offset the cost of your new devices, and reduce your e-waste with Moorup, Telstra's sustainability buy-back partner.

Moorup provides an end-to-end solution to buy-back, refurbish, donate and recycle your smartphones, tablets and ICT equipment.

Their team of telecommunication experts is passionate about reducing the amount of e-waste we create and helping to bring connectivity to unconnected consumers through donations.

Moorup is an Australian circular economy B Corp Certified company.

You can contact Moorup directly or through your Telstra Partner, MobileCorp.

Buy-back Benefits



Reduce TCO with Telstra Credit

Value applied to your Telstra Account offsets future expenses



Simple and easy 3-step process

Quote, collection, and credit



Good for the planet

Achieve sustainability goals
Reduce your e-waste impact



Reduce security risk

ISO and NIST compliant
Secure data erasure with certificates



Reward for upgraded or unused hardware

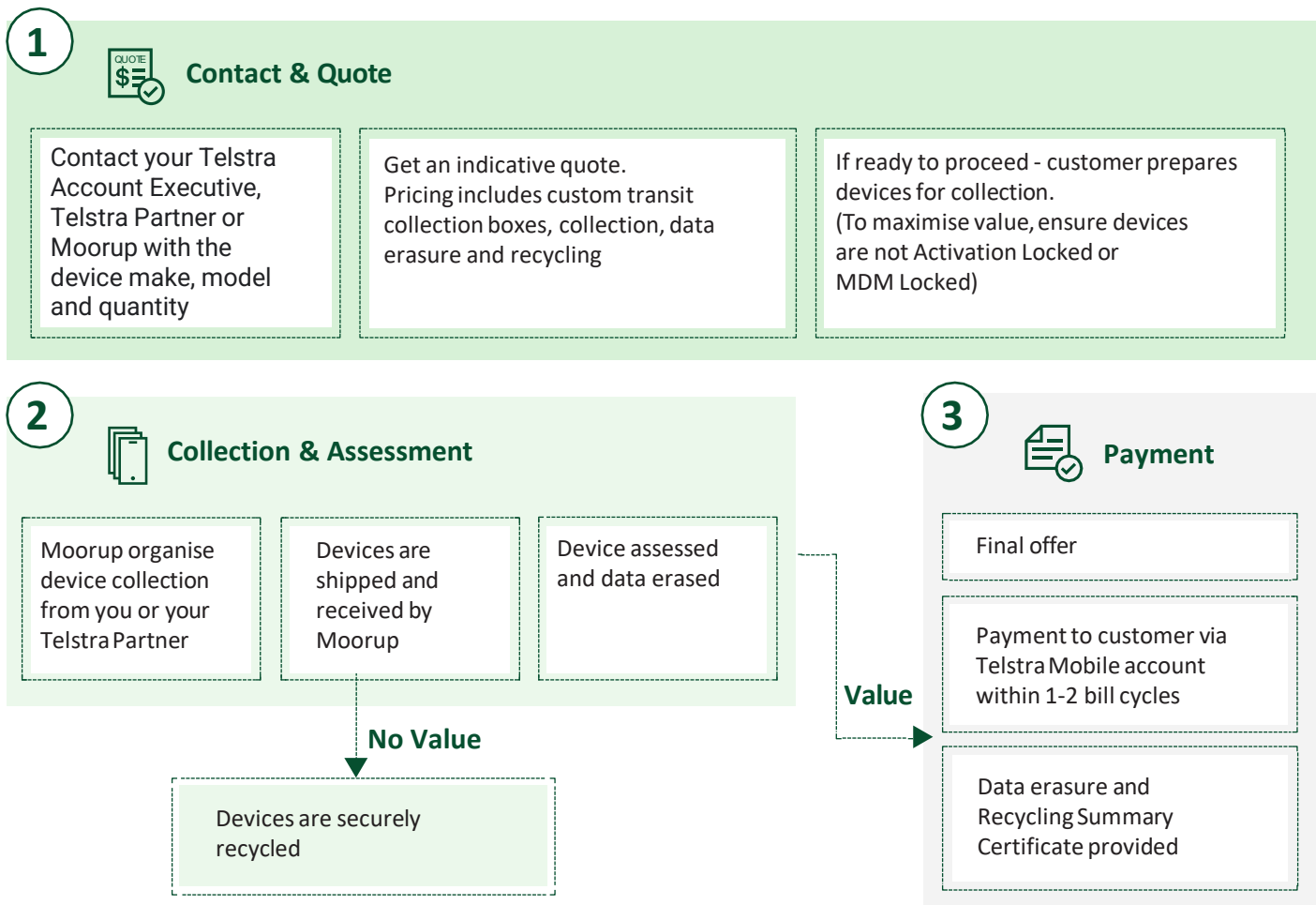
Extract residual value from your device



No additional costs

Pricing includes custom collection boxes, collection, data erasure, and recycling

Device Buy-back Process



Our sustainability partners deliver value

Devices that are Beyond Economic Repair are responsibly and securely recycled at no cost via our partner, Mobile Muster.

99% of the materials are recovered and recycled to the R2 Responsible Recycling Standard.

Customers receive a Recycling Summary Certificate and their environmental benefit after each buy-back.

‘Moorup’ means life in the local Woiwurrung language of Melbourne’s First Nations people. Our friends at the Wurundjeri Tribe Council have granted us the use of this sacred word.

Moorup is a B Corp Certified company driving the device circular economy and the elimination of e-waste. Through donations, Moorup also supports those Australians at risk of experiencing digital exclusion.

Contact MobileCorp or Moorup today for more information

Peter: ✉ peter@mobilecorp.com.au ☎ 0400 299 909
Nicole: ✉ Nicole@moorup.com.au ☎ 0417 881 332

Gavin: ✉ gavin@mobilecorp.com.au ☎ 0408 242 526
Matt: ✉ Matt@moorup.com.au ☎ 0439 046 480