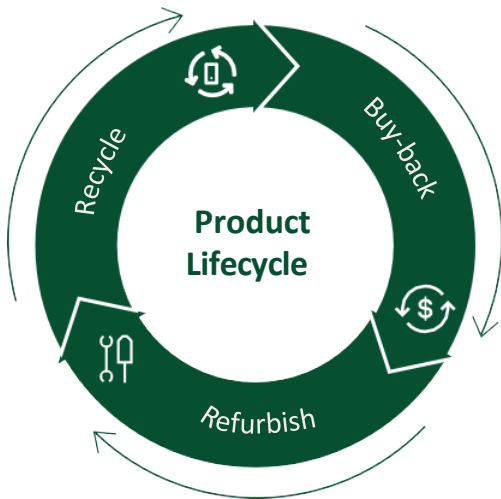


The Moorup logo consists of the word "moorup" in a lowercase, dark green, sans-serif font. The letter "o" is stylized with a white infinity symbol inside it. To the right of the text is a vertical line, followed by a white letter "T" inside a dark green circle.A top-down photograph showing two pairs of hands holding smartphones. The hands are wearing light-colored, knitted sleeves. The background is a light-colored wooden surface. The top half of the image is partially obscured by the Moorup and T logos.

## Buy-back with Moorup

Simple  
Secure  
Sustainable  
Circular Device Solutions



It's easy to get Telstra credit to offset the cost of your new devices, and reduce your e-waste with Moorup, Telstra's sustainability buy-back partner.

Moorup provides an end-to-end solution to buy-back, refurbish, donate and recycle your smartphones, tablets and ICT equipment.

Their team of telecommunication experts is passionate about reducing the amount of e-waste we create and helping to bring connectivity to unconnected consumers through donations.

Moorup is an Australian circular economy B Corp Certified company.

You can contact Moorup directly or through your Telstra Partner, MobileCorp.

## Buy-back Benefits



### Reduce TCO with Telstra Credit

Value applied to your Telstra Account offsets future expenses



### Simple and easy 3-step process

Quote, collection, and credit



### Good for the planet

Achieve sustainability goals  
Reduce your e-waste impact



### Reduce security risk

ISO and NIST compliant  
Secure data erasure with certificates



### Reward for upgraded or unused hardware

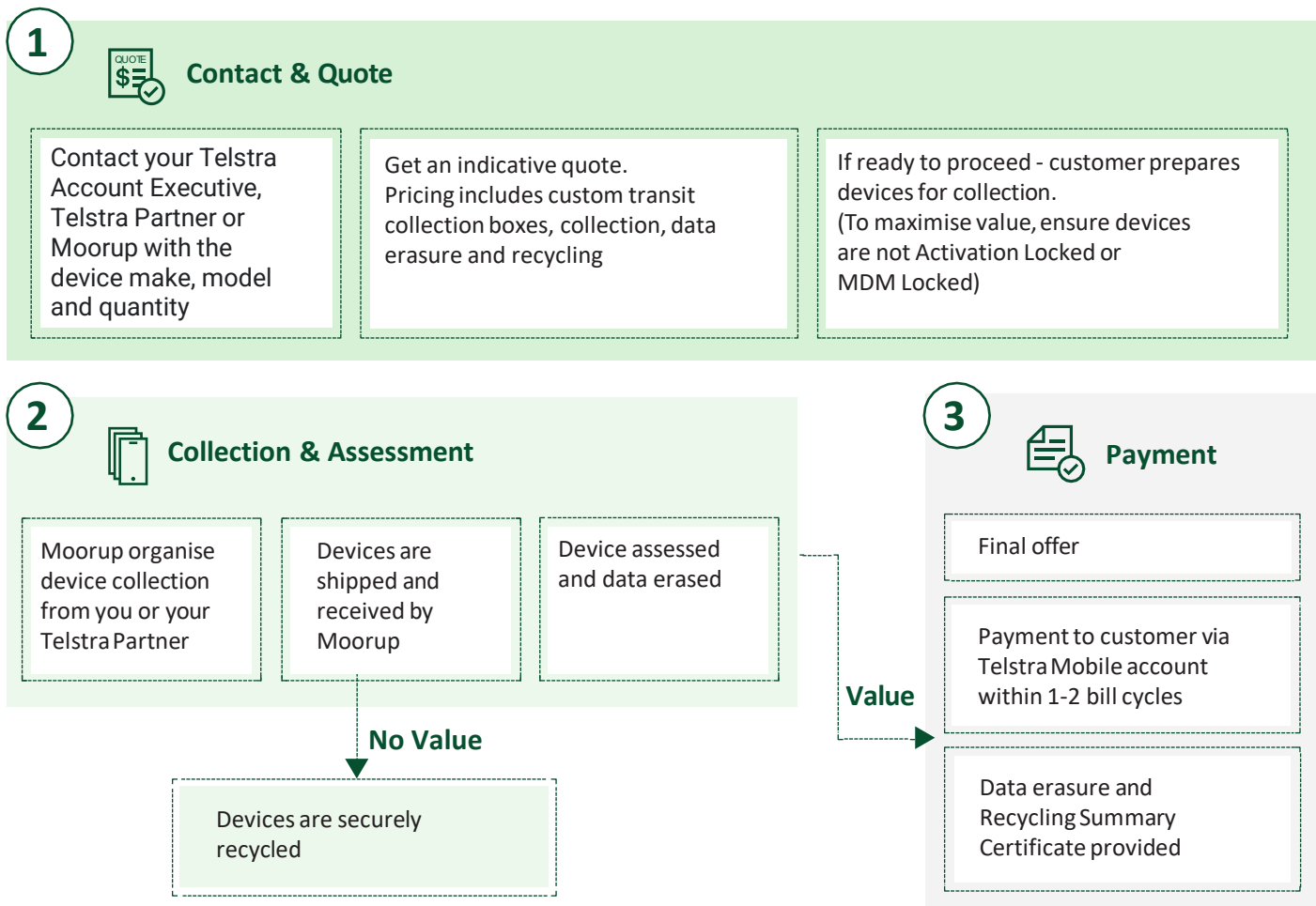
Extract residual value from your device



### No additional costs

Pricing includes custom collection boxes, collection, data erasure, and recycling

# Device Buy-back Process



## Our sustainability partners deliver value

Devices that are Beyond Economic Repair are responsibly and securely recycled at no cost via our partner, Mobile Muster.

99% of the materials are recovered and recycled to the R2 Responsible Recycling Standard.

Customers receive a Recycling Summary Certificate and their environmental benefit after each buy-back.

**‘Moorup’ means life in the local Woivurrung language of Melbourne’s First Nations people. Our friends at the Wurundjeri Tribe Council have granted us the use of this sacred word.**

**Moorup is a B Corp Certified company driving the device circular economy and the elimination of e-waste. Through donations, Moorup also supports those Australians at risk of experiencing digital exclusion.**

Contact MobileCorp or Moorup today for more information

Peter: ✉ peter@mobilecorp.com.au ☎ 0400 299 909  
Nicole: ✉ Nicole@moorup.com.au ☎ 0417 881 332

Asif: ✉ asif.mahmud@mobilecorp.com.au ☎ 0429 229339  
Matt: ✉ Matt@moorup.com.au ☎ 0439 046 480